



Jacy Legault

Chief Product Officer

Jacy Legault is Chief Product Officer at Houseful, bringing over 25 years of product experience.

He started his career at Trilogy in the dot-com era applying AI technology to the configuration of supercomputers and heavy-duty trucks. In 2005, he joined Versata to lead product strategy for its automotive division and grew revenue by \$20 million. In 2007, Jacy joined Bazaarvoice, a social commerce startup, as Director of Product Management. He took the company from one product to more than 12 and grew revenue to over \$100 million, culminating in an IPO in 2012 with a \$1.6 billion market cap.

In 2011, Jacy was brought on to lead HomeAway's acquisition of VRBO through a high-risk platform consolidation. He led his team through the transition from a lead-gen marketplace to a fully transactional marketplace where millions of travelers purchase stays.

In 2015, Jacy was invited to join AI startup Cognitive Scale as its Head of Product, bringing to market an enterprise AI platform across e-commerce, healthcare, finance and

logistics. In the first year, Cognitive Scale grew revenue 300% to \$10 million, added 11 customers, and won industry recognition.

Jacy went on to be a part of the founding team at OJO, a residential real estate marketplace that generated thousands of transactions per month.

Most recently, and prior to Houseful, Jacy was the Senior Vice President at Sundae Inc, a startup with a mission to become the de facto two-sided marketplace for residential real estate investors.

Jacy has undergraduate degrees in mechanical engineering and business from Clarkson University and a master's in engineering from the University of Texas at Austin.