



# Karen Starns

Chief Executive Officer

Karen Starns is CEO of Houseful, a comprehensive real estate technology platform acquired by Royal Bank of Canada in 2023. Houseful makes home ownership achievable for more people through helpful tools and access to experts at every stage of the journey.

An award-winning technology and real estate industry executive, Karen was previously Chief Marketing and Communications Officer at OJO. Her outstanding track record of building global brands, driving growth and solving complex business challenges has been shaped by more than 25 years in tech, including two leadership stints at Amazon, 13 years at Microsoft and a global role at Pearson.

Karen is a graduate of the University of Texas at Austin, a lecturer in the McCombs School of Business and Chair of the Master of Science in Marketing Advisory Council. She is a Fast Company Executive board member, speaker, juror and marketer.

Karen is an active mentor of women and up-and-coming leaders around the globe. She is also a board member of Miracle Foundation, an international non-profit that aims to empower vulnerable children to reach their full potential.