



Nataalka Falcomer

Chief Real Estate Officer

Nataalka Falcomer is Chief Real Estate Officer at Houseful. She is firmly established in the real estate industry with experience in law, sales, corporate development and management. Prior to joining Houseful, she played a key role in building a luxury brokerage, as well as a private equity firm in the medical office space. She also launched and then sold her own law firm. Due to her innovation in the legal field and volunteer work as the founder and host of the popular Rogers TV show, "Toronto Speaks Legal Advice", Nataalka has been named as one of Canada's Top 100 Elite Women in Real Estate by Real Estate Professional.

Nataalka speaks about real estate, innovation and law at various law schools in North America, real estate forums, groups and national conferences, such as Reality (OREA), the Real Estate Investors Forum, Royal LePage Commercial National Conference, SpringFest and PMExpo. She also writes for many real estate publications, including "Real Estate Magazine". She is the recipient of the REIC Education Award, the Bentall Kennedy Literary Award, the Patrick J Harvey Memorial Award and the 2017 and 2018 QuadReal Literary Award.

She has also obtained a Certified Leasing Officer designation from the Real Estate Institute of Canada's (REIC). Nataalka revised the REIC commercial leasing and negotiation courses and taught them across Canada. She was appointed as a National REIC Director from 2019 to 2021. She currently serves as a board member and Chair of the Granting Committee on the Ontario Trillium Foundation and is an advisor with REACH, the National Association of Realtors property-tech venture organization.